



# WHO IN CHICAGO IS HEADING TO BUSINESS SCHOOL?

## WHO

**11,322**

Chicago metro area residents took the GMAT exam

**62%**

Male

**38%**

Female

**33%**

Under 25

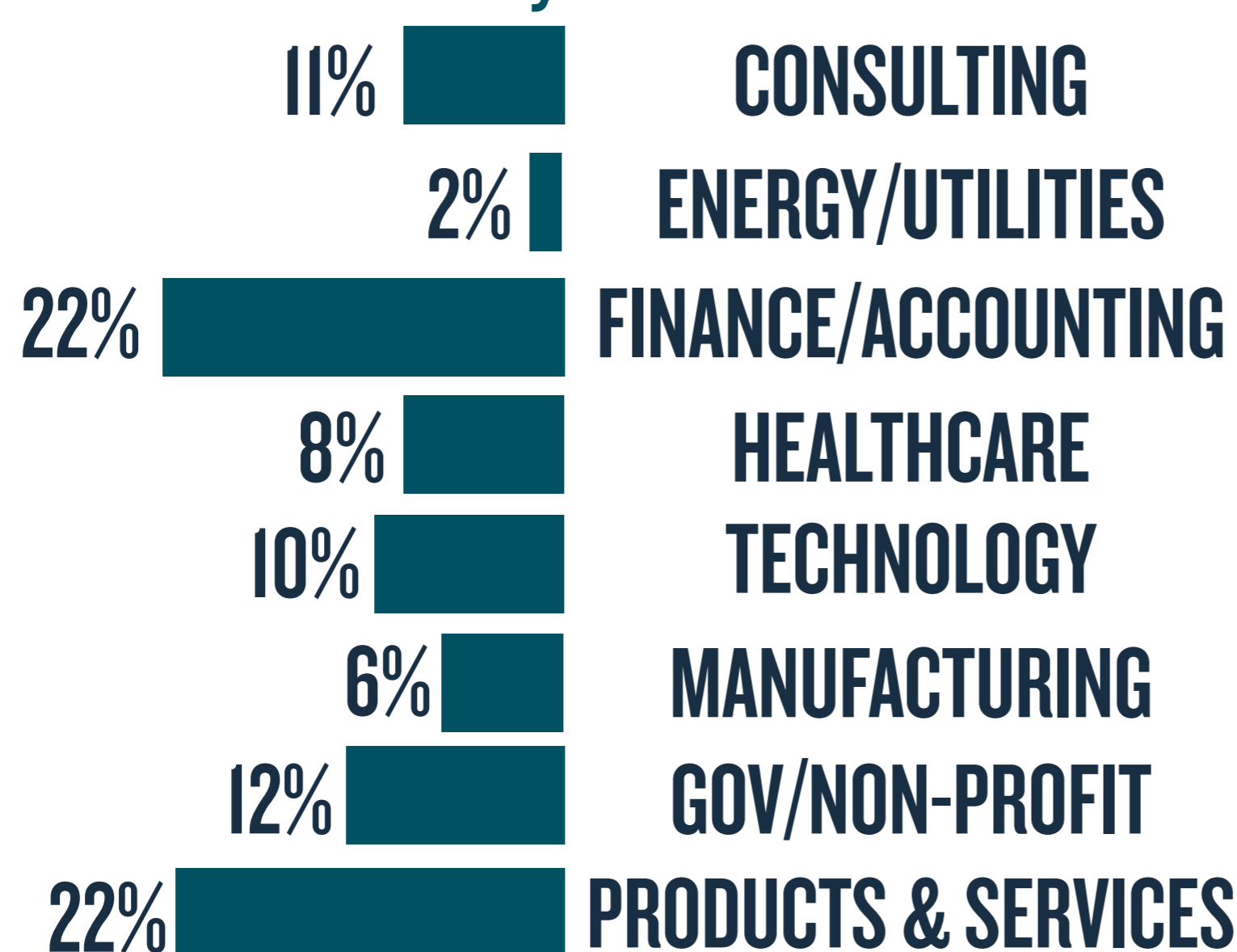
**50%**

Between 25 & 30

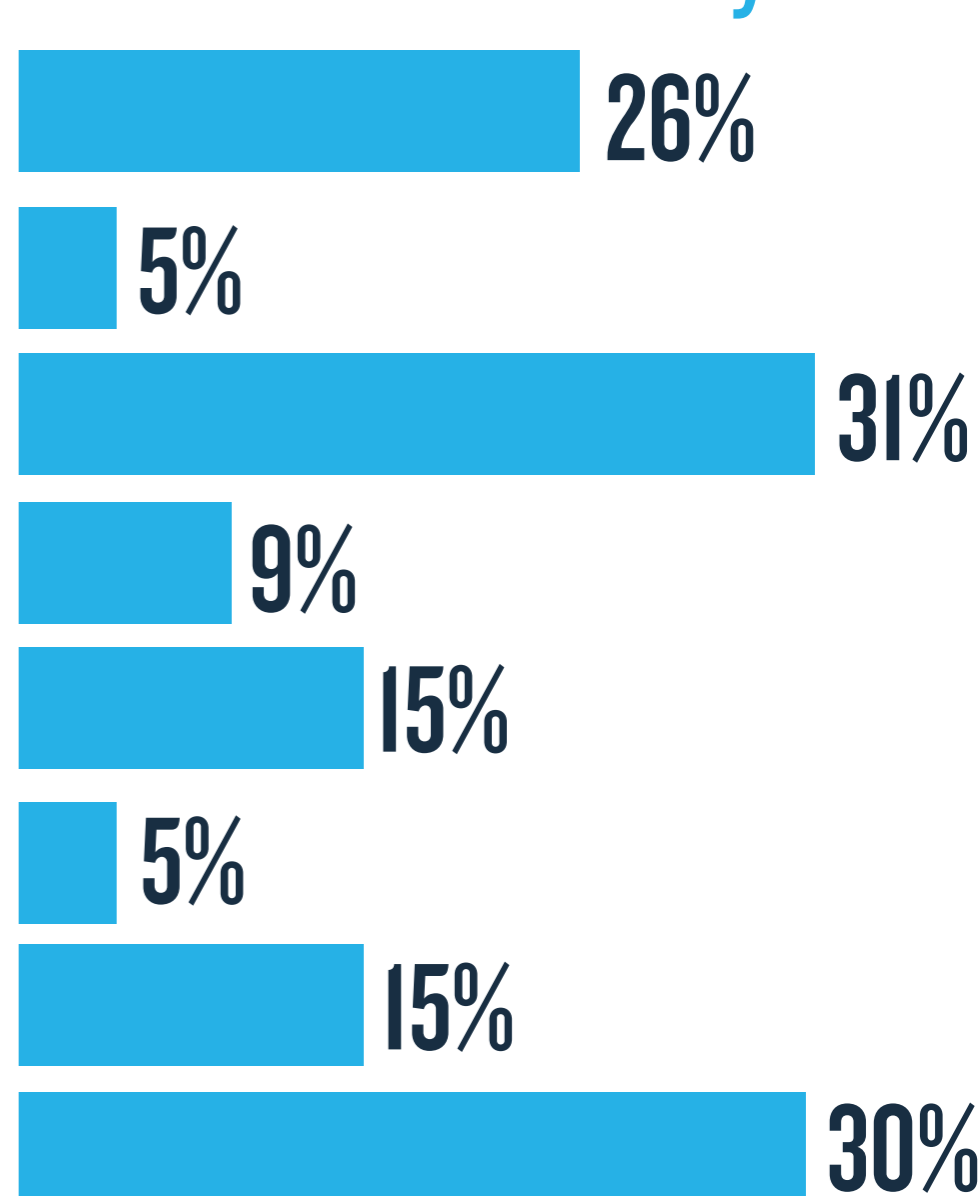
**17%**

31 & Older

### Current Industry



### Intended Industry\*



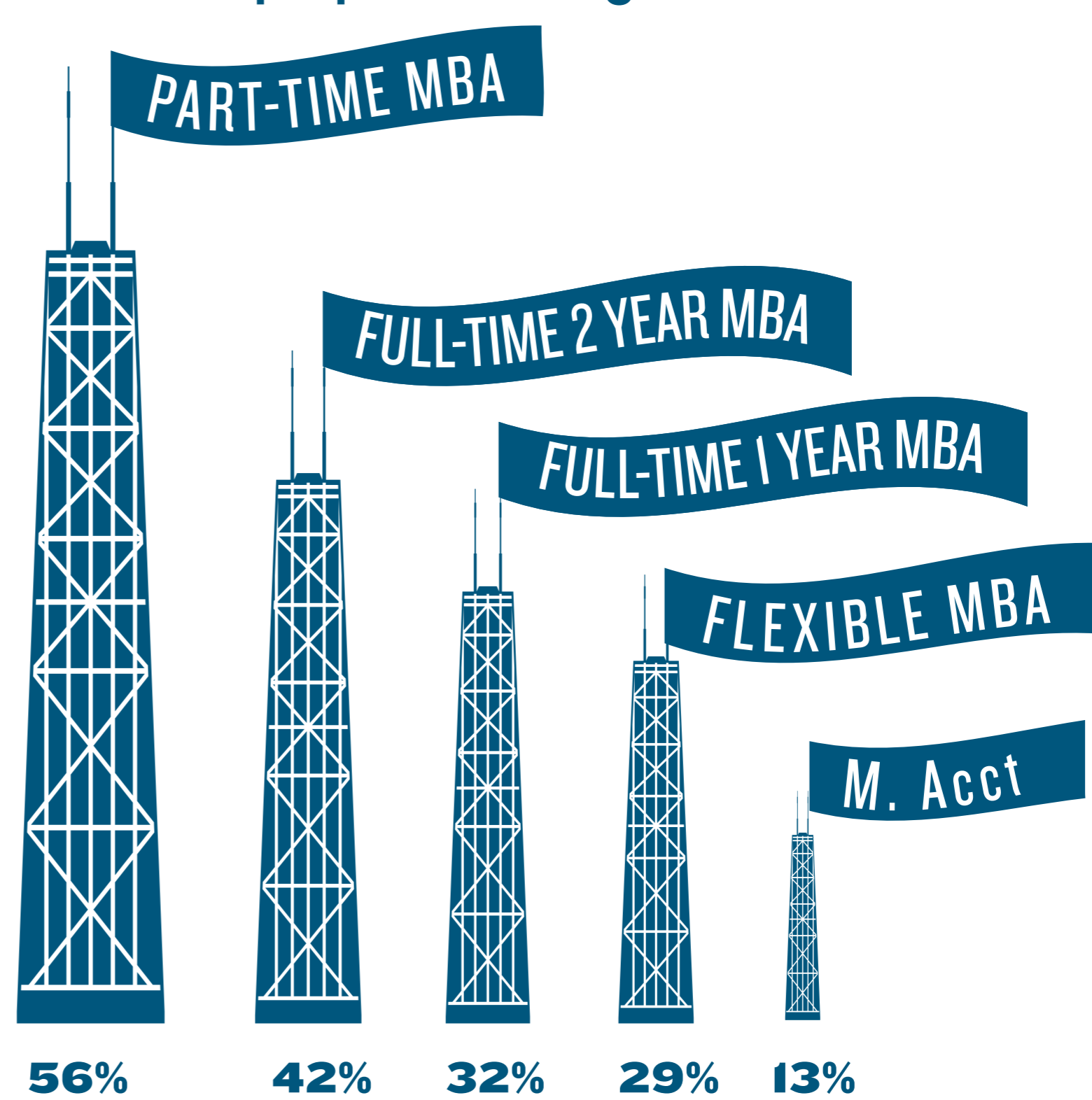
Out of 23 US metro areas studied, Chicago has one of the highest percentages of prospective students working in and considering the finance/accounting sector after graduation.

## WHAT

### Top Specific Programs Considered\*

**88%**  
of prospective business school students are considering MBA programs

**35%**  
are considering specialized master's degrees in business\*

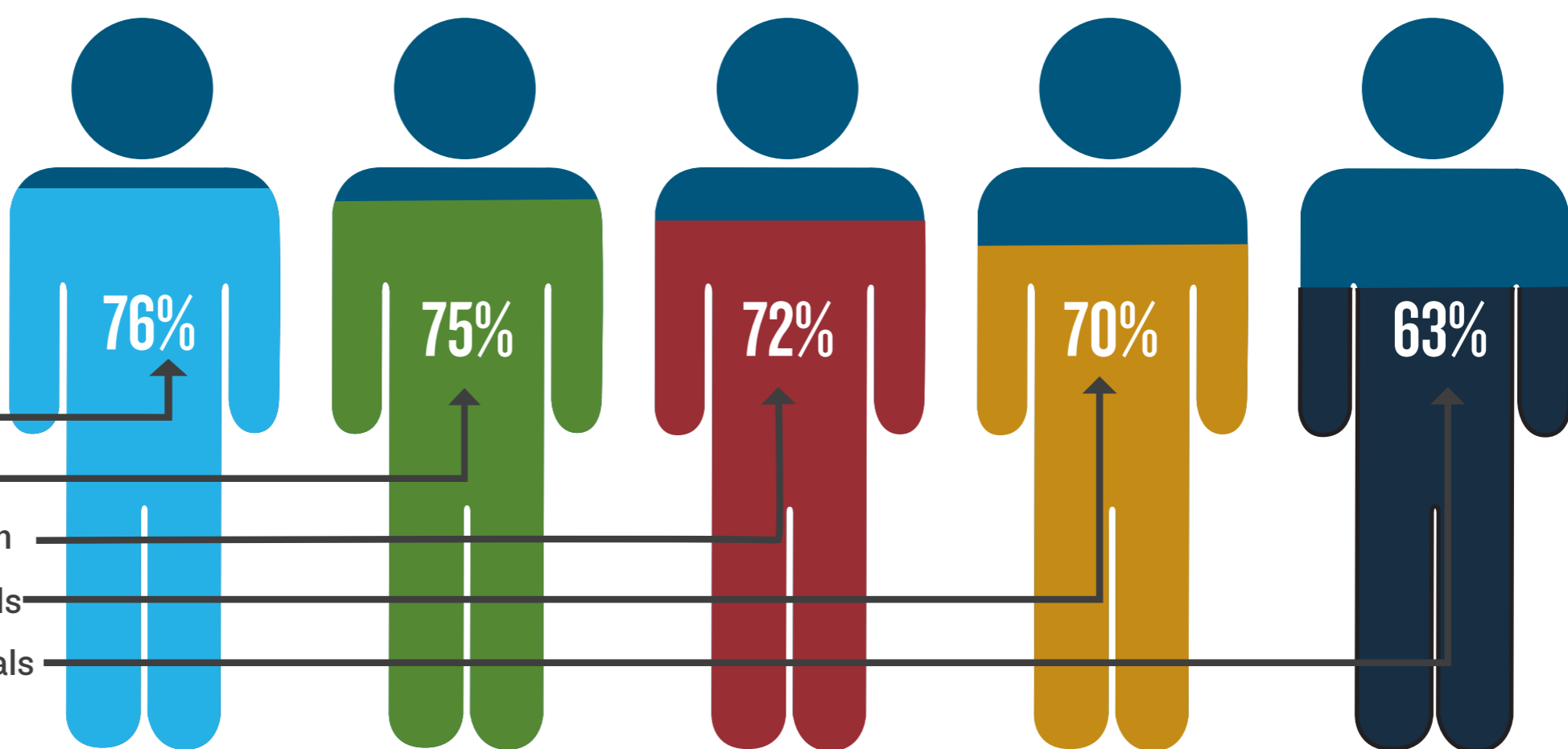


## WHY

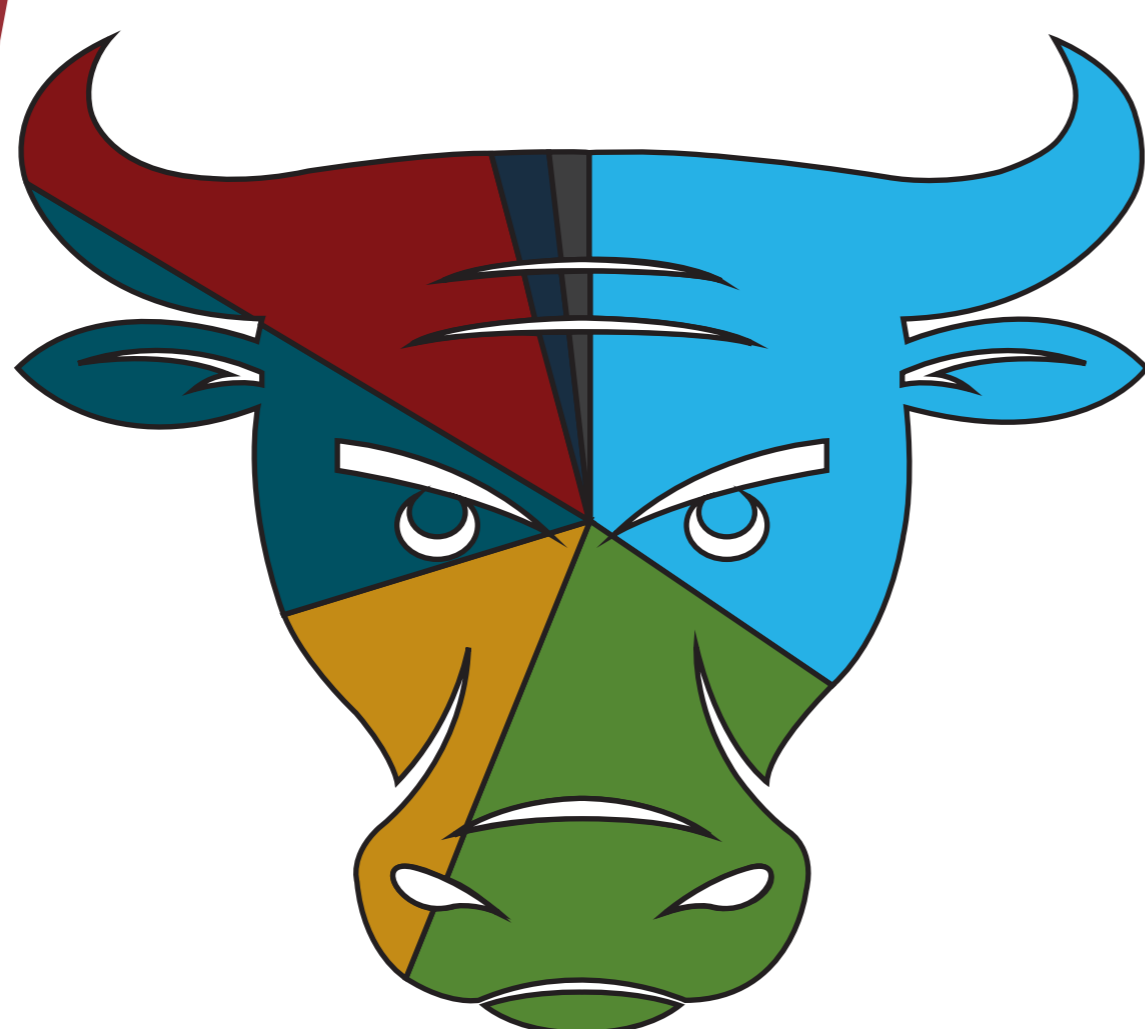
### Top 5

Reasons why Chicago metro residents are considering business school\*

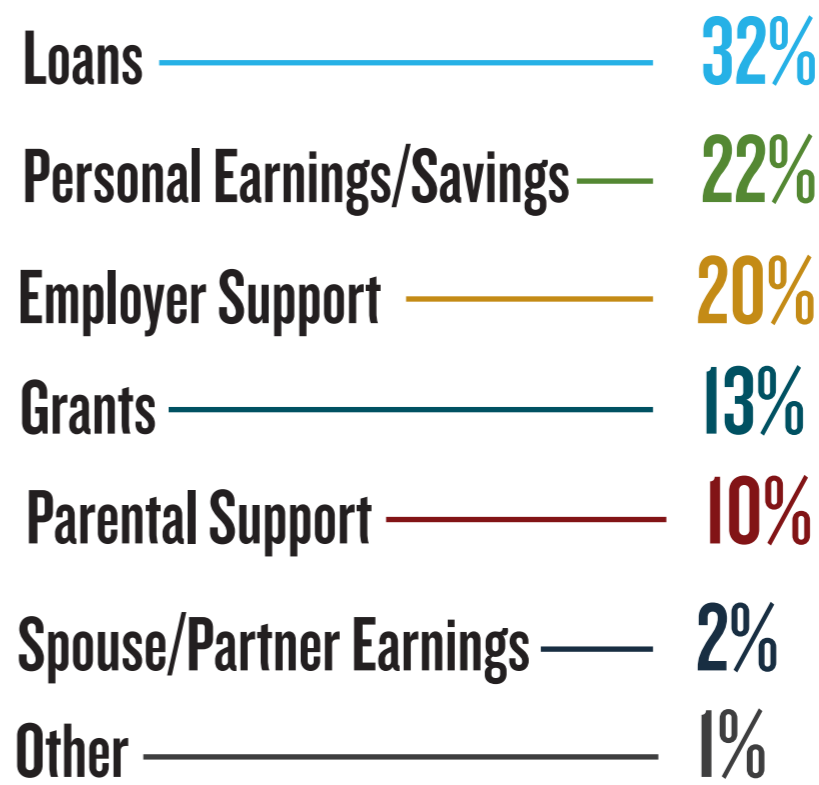
1. Increase Salary
2. Job Opportunities
3. Accelerate Career Path
4. Develop Business Skills
5. Professional Credentials



## HOW



### Expected Financing Mix to cover 100% of educational costs



\*Respondents could choose more than one answer

© 2014, Graduate Management Admission Council. Sources: GMAT exam data July 1, 2011-June 30, 2013; mba.com Prospective Students Survey of 677 candidates in the Chicago-Naperville-Joliet metro area considering graduate business school in 2012-2013. For more, see mba.com or gmac.com.